



MBA

MBA IEV

**Innovation, Entrepreneurship &
Venture Development**



**ST JOSEPH
ENGINEERING COLLEGE
MANGALURU**

AN AUTONOMOUS INSTITUTION



MBA

Finance/ HR/ Marketing
(Dual Specialization)



Accredited by
National Board of Accreditation

Being the founding P.G Department of SJEC, the Department of Business Administration sailed through glorious 16 years since its inception in 2007. The Department of Business Administration offers a Two Year full time MBA programme approved by AICTE, Ministry of HRD, Government of India and is an Autonomous Institution, affiliated to Visvesvaraya Technological University (VTU), Belagavi, Karnataka with an intake of 120 students. The Department has achieved many milestones in its endeavour to offer curriculum beyond syllabus and moulded the students to management professionals. Most of the Alumni are well placed in leading MNCs in India and abroad.

SALIENT FEATURES

- MBA program accredited by National Board of Accreditation (NBA)
- MOOCs from Coursera
- 100% Placement support through Cocubes and iSkew Learning
- Certification Programs on ERP and IT for Business
- Personality Development & Public Speaking Sessions
- Special Lecture Series with Industry Professionals
- Alumni-Student interaction for Career support
- MDPs on Emerging areas in Business
- Management Fest, Student Conference and Business Plan Contest
- Startup support through Incubation Centre

ADMISSIONS

Admission to MBA programme is through PG CET for Govt Quota(60 only) seats (Through centralized counselling by Karnataka Examination Authority/ Govt. of Karnataka) and CMAT/KMAT/PGCET for Management Quota(60 only) seats.

Admission is open, to the MBA programme, to the candidates who possess a Bachelor's Degree of minimum three years duration recognized by Visvesvaraya Technological University, Belagavi.

ELIGIBILITY

Any graduate with minimum CGPA of 5.75 on a 10-point scale (CGPA of 5.25 in case of SC/ST/CAT-I) Admission through PG CET for Govt quota seats & KMAT for management quota.

OUR RECRUITERS



MBA IEV

Innovation, Entrepreneurship & Venture Development

BACKGROUND

MBA- Innovation, Entrepreneurship and Venture Development (IEV) is a novel two-year full-time programme designed to give students the chance to work on innovative problem-solving techniques, develop entrepreneurship skills, and launch businesses as a part of their academic studies. This programme is recognised by AICTE and the MHRD's Innovation Cell as part of the National Student Start-up Policy with the goal of producing new generation entrepreneurs capable of creating innovative businesses while pursuing Masters Programme.

WHY MBA- IEV at SJEC?

MBA-IEV at SJEC offers opportunities for hands-on learning and to develop their start up-building skills. The course includes modules on entrepreneurship, innovation management, and venture creation at all levels which will enable the budding entrepreneurs to apply such skills to use in the real world to test ideas, develop inventions, and launch profitable businesses.

BENEFITS OF THE PROGRAMME

- Knowledge of Business Models and Fund Raising
- Ability to develop and evaluate business plans
- Knowledge of international start-up Ecosystem
- Scaling up or development of existing ventures
- Knowledge of hiring and talent management
- Knowledge of venture growth strategies
- Capability to take an idea, build a prototype and launch in the market.

ELIGIBILITY

Any graduate with minimum CGPA of 5.75 on a 10-point scale (CGPA of 5.25 in case of SC/ST/CAT-I) Admission through PG CET for Govt quota seats & KMAT for management quota.

KEY FEATURES OF THE PROGRAMME

1. A completely experiential learning program.
2. Customized Curriculum & Industry Specific Academic Modules.
3. Experienced faculty mentors and sector specific mentors.
4. Academic Evaluation through Capstone Projects, Action Learning and Industry Interaction.
5. Compulsory MOOCs for skill Certification
6. A niche program aligned with national agenda, aimed at promoting skills and innovation driven technology start-ups.
7. Regular Personality Development sessions.
8. IT for Business sessions for technical skill enhancement.
9. AICTE IDEA Lab for Action Learning.
10. Sessions on IPR and Legal Process.





ST JOSEPH ENGINEERING COLLEGE

An Autonomous Institution

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